



1st October 2026

Dear Parents and Carers,

Re: Change to Consent for the Use of Photographs and Images – EYFS

We are writing to inform you of a change to our consent arrangements regarding photographs and images of children in the Early Years Foundation Stage (EYFS).

We appreciate that some parents did not give consent for their child's image to be shared on Social Media or our School website etc. This also prevented images being shared on Dojo

We have introduced a specific consent option for photographs and images of children to be shared through **ClassDojo**. This will enable us to share photographs of children taking part in activities, learning experiences and special events with parents and carers through our ClassDojo platform.

Please be aware that images shared on ClassDojo will be visible to **other parents/carers within the relevant class or group**. Once an image has been shared with other families, the school cannot control what happens to that image outside of the ClassDojo platform. In particular, we cannot accept responsibility if another parent or carer saves, screenshots or otherwise obtains an image and subsequently shares it on social media or elsewhere.

We will continue to take appropriate steps to ensure that photographs are shared in accordance with the consent you have provided and our school policies. We ask all parents and carers to respect the privacy of other children and families and **not to copy, save, screenshot or share images of other children**.

If you have already given consent, you do not need to do anything. Where you have withdrawn consent and you would just like to give Dojo consent, you will need to update the consent section in Arbor.

We appreciate your support in helping us to celebrate and share the children's learning and experiences while respecting everyone's privacy.

If you have any questions about the updated consent arrangements, please contact the school office.

Yours sincerely,

Mr K S Russell

Headteacher